

# Help build a brighter future for young people

Aardvark Music  
corporate partnership  
program

**AARDVARK  
MUSIC**



# Creating music, community and opportunity

**Aardvark Music is a not-for-profit organisation that provides song-writing and music opportunities for vulnerable young people between the ages of 14 and 24.**

Many of our young people have chronic physical and mental health issues and some have experience of homelessness. At Aardvark Music we believe in creative expression and its power to connect, inspire and transform.

Our programs are facilitated by both a music therapist and a professional musician so participants not only develop individual skills as songwriters and musicians, but also build teamwork, communication, social and emotional skills in a safe and supportive environment. Recording and live performance opportunities help foster confidence and a great sense of achievement.





**“Aardvark made me happy when I was the most unhappy I’d ever been. Not only did Aardvark encourage me to express myself, it allowed a space where judgement and self-criticism did not impede that expression”**

Eva, Aardvark Alumni



# Over a decade of changing lives

**Aardvark Music has a 10-year track record of working with music therapists and performing musicians at the top of their field. We bring out the best in vulnerable youth, help them tap into their creativity, build transferable skills and connect them with valuable opportunities in the music industry in Australia.**

We run weekly song-writing and jam sessions with a cohort of 20 new young people each year, professionally record an album and present an end-of-year live performance. We also run fortnightly sessions with our alumni community to keep them connected and developing new skills.

We achieve all this with 6 part-time staff, our board, ambassadors, a small number of volunteers and our growing community of funding partners, sponsors and donors.

**Aardvark Music Ambassador, Gotye, running a workshop with the Aardvarkians, and album cover from 2019**



# Structured support for young people

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**Over the years we have built a strong and supportive culture for our young people through:**

Providing highly supported, free programs to encourage long-term engagement.

- Our ongoing peer support networks that provide a sense of belonging and community.
- Reducing barriers and increasing access to music opportunities.
- Providing pathways for our participants through leadership, work experience and employment.

- Providing opportunities for ongoing skills development and interaction with music industry professionals.
- Being inspired and directed by the insights of our young community, involving them at all levels of our organisation.
- Collaboration across all levels of our organisation; music therapists, resident songwriters, visiting artists, volunteers, the board, and our partners and supporters.

**“Music fulfils many functions in the lives of teenagers, and one of them is in offering hope and friendship.”**

**Prof McFerran, K. Head of Music Therapy at Melbourne University, Former Aardvark Music Facilitator**

# Your business can make a real difference

Many of the young people we support are referred to us by hospitals and social workers across Melbourne. Our referral partners report a growing need for mental health services to connect isolated young people in our community. **With your support as a partner, together we could reach out to more young at-risk Victorians each year.**





# Proven benefits for your business

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## Partnership positions your organisation as an employer of choice through:

- Professional development opportunities within Aardvark Music for your employees as volunteers supporting our young people.
- Employee participation in tailored Aardvark Music workshops for your organisation that can build team cohesion, collaboration and creativity.
- Demonstrating your commitment to supporting better mental health outcomes in our society through your support of Aardvark Music.

- Providing unique entertainment options at corporate and employee events (including Aardvark's Annual Album Launch) that demonstrate your Community & Social Responsibility (CSR) support of the arts and not-for-profit sector.

**“Aardvark Music has re-inspired my journey into music, lifting the struggles and inner demons of my mental health”**

**Aardvarkian, 2018**

## As a partner with Aardvark, your organisation will:

- Support proven music therapy that makes tangible and measurable differences to the lives of young Victorians at risk.
- Provide transferable skills and opportunities for young people to become active and resilient citizens.
- Enable a thriving arts and culture sector in Australia.


# Measured funding outcomes

Aardvark Music report on short-term and long-term impact of pro bono work and donated funds, providing concrete examples of work completed, impact on young people involved, problems solved and opportunities that arose.

## Indicative benefits overview:

	<b>Stadium</b> <i>50k and above PA</i>	<b>Festival</b> <i>30k and above PA</i>	<b>Venue</b> <i>5–20k PA</i>	<b>Garage</b> <i>Instrument donation or participant sponsor</i>
Complimentary tickets to Aardvark Music’s annual album launch	•	•	•	•
Receive a copy of the Aardvark Sessions album each year	•	•	•	•
Quarterly newsletter to share with staff	•	•	•	•
Company Logo, link and blurb on Aardvark Website	•	•	•	
Delivery of a tailored Team Building Workshop for your organisation	•	•		
Corporate branding at Aardvark Music annual album launch	•	•		
Aardvark Music presentation or performance at an annual company event	•	•		
Aardvark Music’s creative inputs to add value to staff fundraisers	•			
Video updates and social media engagement tailored to your company	•			
Complementary download cards to access annual Aardvark Music album	•			
Ability to create bespoke company events including Aardvark staff and ambassadors involved in discussions about music therapy, mental health and the music industry	•			





**“Over the past eight years, Liberty has loved hearing the amazing stories of young people and how they’ve been impacted by the opportunities at Aardvark. As part of our partnership, every year we invite Aardvarkians to perform at our End Of Year Celebration and we love being able to provide them with a platform to rock out and share their talents with us!”**

Stephanie Ryan, Social  
Community Administrator,  
Liberty Financial

# Get involved

We welcome you to get to know Aardvark Music better, here are some ways to meet the team and find out more:

- Visit us during one of our song-writing or recording sessions and see the young participants and facilitators in action.
- Drop in to one of our online chats and song sessions.
- Meet members of our board to talk about involvement.
- Attend one of Aardvark Music's CD Launches or performance events.
- Visit our website for more information about our activities or to see our alumni talk about their experiences at [www.aardvarkmusic.org](http://www.aardvarkmusic.org)

# Get in touch

We'd love to discuss further any partnership and sponsorship opportunities that support our work and align with your organisation:

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**Sarah Summers**  
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# Thank you

**Partnering with Aardvark Music helps make a significant impact in the lives of the vulnerable young people we support. We strongly believe in establishing clear alignment with your organisation and collaborating with you to achieve mutually beneficial outcomes.**

**[www.aardvarkmusic.org](http://www.aardvarkmusic.org)**

